**Appendix 1. Stimuli.**

|  |  |  |
| --- | --- | --- |
| Politics | Honest: *Francija ne isključaet vozmožnost' otmeny sankcij ES protiv Rossii* ‘France does not exclude the possibility of lifting the EU’s sanctions against Russia’ | Honest: *Matvienko vsё že soglasilas' stat' gubernatorom Peterburga. Bolšoe interv'ju* ‘Matvienko after all agreed to become the Mayor/Administrator of Saint-Petersburg. Big interview’ |
| Clickbait: *Francija rasskazala ob otmene sankcij ES protiv Rossii* ‘France told about lifting EU’s sanctions against Russia’ | Clickbait: *Matvienko rasskazala ob otkaze Putinu i vspomnila o lučšix godax žizni* ‘Matvienko told about her refusal to Putin and recalled the best years of her life’ |
| Celebrities/ Popular Art | Honest: *Festival' “Žara” priglasil k sebe i Pugačovu, i Kirkorova* ‘Festival “Zhara” invited both Pugachova and Kirkorov’ | Honest:*Brazilskaja model' našla bystryj sposob vizual'no uveličit' svoju grud'* ‘Brazilian model found a quick way to visually enlarge her breasts’ |
| Clickbait: *Pugačova i Kirkorov vossoedinilis' posle razvoda* ‘Pugacheva and Kirkorov reunited/ came together again after their divorce’ | Clickbait: *Model' iz Brazilii otkryla novyj sposob bezboleznennogo uveličenija grudi* ‘Model from Brazil discovered a new way of painless breast enlargement’ |
| Society | Honest: *V Kitae vvedёn zapret na poxorony v grobax* ‘They banned burying people in coffins in China’ | Honest: *Immigranty rasskažut moskvičam o tom, kak možno besplatno ezdit' na obščestvennom transporte i gde snimat' kvartiry deševle vsego* ‘Immigrants will tell the Muscovites how to use public transportation for free and where to rent the cheapest flats’ |
| Clickbait: *V Kitae vvedёn zapret na poxorony umeršix* ‘They banned burying the dead in China’ | Clickbait: *Rossijan naučat ezdit' besplatno na obščestvennom transporte* ‘Russians will be taught how to use public transportation for free’ |
| Incidents | Honest: *Samolët American airlines ne smog vzletet' iz-za perevesa bagaža* ‘American ‘Airlines plane could not take off because of excess weight’ | Honest: *Dom xabarovskoj pensionerki sgorel, kogda ona vyshla za produktami* ‘The house of a retired woman from Khabarovsk burned down when she left to buy food’ |
| Clickbait: *Pilot American Airlines vygnal 3 ženščin iz samolëta iz-za lišnego vesa* ‘American Airlines ‘Pilot kicked out 3 women because of extra weight’ | Clickbait: *Golodajušaja xabarovskaja pensionerka polučila edu i lišilas' doma* ‘A starving retired woman from Khabarovsk gained food and lost home [causal implicature]’ |
| Sports | Honest: *“Ja ne mogu predstavit' togo, čtoby ja ušël igrat' v sbornuju drugoj strany.” Interv'ju s Artëmom Dzjuboj.* ‘“I cannot imagine playing for another country’s team”. Interview with Artyom Dzjuba’ | Honest: *Krištianu Ronaldu ostavil poželanie na russkom dlja svoix fanatov v Instagram* ‘Cristiano Ronaldo posted his best wishes to his fans on Instagram in Russian’ |
| Clickbait: *Futbolist Dzjuba prokommentiroval svoj otkaz ot rossijskogo graždanstva v pol'zu amerikanskogo* ‘Soccer player Dzyuba commented on hi renunciation of Russian citizenship in favor of American(citizenship)’ | Clickbait: *Krištianu Ronaldu zagovoril po-russki posle ČM-2018* ‘Cristiano Ronaldo started speaking Russian after FIFA WC -2018’ |